



YVONNE HONG

GRAPHIC DESIGNER & UI/UX DESIGNER

In search of a challenging Graphic Designer position, where I can leverage my expertise in brand enhancement and marketing strategies.



<https://YDesignspace.com>



yvonne@YDesignspace.com



949.459.4664



[yvonneYDesign](#)



SOFTWARE

- Ai** ADOBE ILLUSTRATOR
- Ps** ADOBE PHOTOSHOP
- Id** ADOBE INDESIGN
- Dw** ADOBE DREAMWEAVER
- Xd** ADOBE XD
- Figma** FIGMA
- Sublime Text 3** SUBLIME TEXT 3
- Notepad++** NOTEPAD++
- Microsoft Powerpoint** MICROSOFT POWERPOINT
- Microsoft Word** MICROSOFT WORD



LANGUAGE

- ENGLISH
- CANTONESE
- CHINESE



EXPERTISE

- BRAND IDENTITY DEVELOPMENT & OPTIMIZATION**
Led the conceptualization and design of brand identity elements, including logos, typography, and color palettes, to align with market trends and customer preferences.
- SALES CAMPAIGNS & PROMOTIONAL STRATEGIES**
Developed and executed targeted sales campaigns and promotional strategies, resulting in increased sales revenue.
- STREAMLINED PRODUCTION & CLIENT COMMUNICATION**
Optimized artwork production processes and collaborated with cross-functional teams to produce high-quality graphic materials. Translated client guidelines into visually appealing marketing materials with meticulous attention to detail.



WORKING EXPERIENCE

- 2022, 2023 **SENIOR CAD TECHNICIAN**
Edwards Lifesciences under Pro Unlimited | Irvine, CA
- 2020 -2022 **GRAPHIC DESIGNER**
NGY Group | Chino, CA
- 2018 **PRODUCTION ARTIST**
Paper Culture | Millbrae, CA
- 2017 -2018 **GRAPHIC DESIGNER**
Promote | Beverly Hills, CA
- 2014 -Present **FREELANCE GRAPHIC DESIGNER**
Los Angeles, CA



EDUCATION

- 2021 -2022 **UI/UX DESIGN BOOTCAMP**
University of California, Irvine | Irvine, CA
- 2009 -2013 **BACHELOR OF FINE ARTS, PRODUCT DESIGN**
Otis College of Art and Design | Los Angeles, CA
- 2007 -2011 **BACHELOR OF ARTS, ART**
California State University, Fullerton | Fullerton, CA